

# DEVOUR STUDIOS

CENTRE FOR CULINARY & CULTURAL INNOVATION

A one of a kind innovation centre in the heart of Wolfville, Nova Scotia.  
A state of the art facility where we can teach our youth to cook and learn.  
A community incubator to create diversity opportunities in our region.  
A showcase of the Annapolis Valley and our extraordinary riches.

## EDUCATION



## INNOVATION



## VOCATION



## CELEBRATION



[DEVOURFEST.COM/STUDIOS/](http://DEVOURFEST.COM/STUDIOS/)

A Centre for Culinary and Cultural Innovation is a bold step forward in establishing a permanent home for Devour! The Food Film Fest (the world's largest culinary food film festival) while creating a multi-tenant, broadcast ready cultural and culinary centre that will celebrate and nurture everything that is great about Nova Scotia.



## This Project Will Be:

- A welcoming place to educate our youth on the value and importance of food to family, community and health -- to be food secure we must learn to feed ourselves with good healthy food
- A teaching space where up-and-coming chefs and our future hospitality workforce can learn their craft from globally recognized experts
- Support the continued health of Acadia University by growing the vibrancy of Wolfville, attracting future students and alumni engagement
- A state of the art demonstration kitchen to attract culinary tourists from around the world - to grow tourism, and interest in the foods and beverages of Nova Scotia. To act as a base to inspire exploration of this region
- The new focal point for The Town of Wolfville's redeveloped waterfront, and downtown, contributing to community vitality
- A broadcast-ready, state-of-the-art performance venue and recording studio for the Deep Roots Music Festival, and other artists, community groups, professional musicians and performers
- Host to meetings, trade shows, events and cultural celebrations that will become a regular part of community life, promoting intercultural awareness and understanding of Indigenous, BIPOC and other underserved populations
- A new workplace for disadvantaged citizens in a safe social enterprise run by JustUs Cooperative
- A showpiece of energy efficiency and sustainable building practices with the restoration of a historic fruit distribution warehouse which has been a fixture on Wolfville's waterfront for more than 125 years

## The Investment

The Devour! Studios Campaign seeks to raise \$7.5 million to build this one-of-a-kind culinary and cultural innovation centre, and with it, our next generation of chefs and cooks, filmmakers, musicians, artists and creators. We recognize this is no small undertaking but we know the long-term, positive impacts on our young people, our diverse and vulnerable population, our economy and our future are immeasurable. **With an anticipated 30,000-40,000 new visitors annually, the Devour! Studios will be an anchor to economic, tourism and community growth for Nova Scotia.** It will support Acadia University's enrolment. It represents an exceptional opportunity for exposure, brand alignment, community relations and outreach.

With anticipated funding from all three levels of government, the **Campaign seeks to raise \$2 million from the private and corporate sector.** A number of partnership and sponsorship opportunities exist – from naming rights of major facility anchors, to presenting sponsorship of programs and spaces, to major gift donations – and all are available over one to five year terms.

Devour! Studios will have a significant impact on the economy of the Annapolis Valley and Nova Scotia, creating new jobs, delivering training to sectors that are in need of skilled labor and a place for youth to learn about the positive impact of food on our community all while supporting regional agriculture, and growth.

*We invite you to support us on our journey to create this one of a kind facility that will support Devour! our partners, our region and Nova Scotia.*

For more information or to contact us visit:

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